**AGREEMENT**

**BETWEEN**

**THE GOVERNMENT OF THE STATE OF ISRAEL**

**AND**

**THE GOVERNMENT OF THE UNITED ARAB EMIRATES**

**ON COOPERATION**

**IN THE FIELD OF TOURISM**

The Government of the State of Israel and the Government of the United Arab Emirates (hereinafter referred to as: "The Parties");

*Further* to theTreaty of Peace, Diplomatic Relations and Full Normalization between the United Arab Emirates and the State of Israel, signed in Washington DC, 15 September 2020 (hereinafter, “the Peace Treaty”), and in particular Article 5 thereof;

*Recalling* the agreed principles for cooperation in the sphere of innovation, trade and economic relations, which were annexed to the Peace Treaty, and *desiring* to enhance and expand their cooperation in those spheres so that the dividends of peace are felt across their societies;

*Determined* to ensure lasting peace, stability, security and prosperity for both their States and to develop and enhance their dynamic and innovative economies;

*Reaffirming* their shared belief that the establishment of peace and full normalization between them can help transform the Middle East by spurring economic growth, enhancing technological innovation and forging closer people-to-people relations; Have agreed as follows:

**ARTICLE 1**

The Parties shall, within the frameworks of their laws, regulations and prerogatives, adopt adequate measures to encourage, facilitate and encourage the development of tourism between the two countries and to intensify the cooperation between their tourism organizations, in both the public and the private sector, including their air carriers.

**ARTICLE 2**

The Parties shall strive to facilitate the exchange of information on matters concerning tourism and travel in the two countries, including inter-alia, planned tourism events. The Parties shall encourage cooperation through the exchange of know-how in special interest tourism, including among others, religious tourism, sustainable tourism, cultural tourism, gastronomy tourism, wellness and spa tourism and cruise tourism.

**ARTICLE 3**

The Parties shall promote and develop technical cooperation in the fields of tourism education and vocational training.

**ARTICLE 4**

The Parties shall promote mutual participation in tourism events and fairs in each country, and encourage the participation of private sector representatives alongside the representatives of the Parties.

The Parties shall initiate mutual and regional events and festivals, and shall host mutual conferences and meetings for travel agents and other relevant professions with the goal of exposing the private sector in one country to its counterpart in the other.

**ARTICLE 5**

The Parties shall encourage tourism from third countries (tourism generating markets). With the aim in mind, both Parties shall give special attention to the cooperation in the field of marketing and promotional activities, especially efforts to bring about the extended stay of tourists to their countries, in order to ensure that both Parties shall benefit from this traffic.

**ARTICLE 6**

The Parties shall strive to cooperate within the framework of the World Tourism Organization (UNWTO), as well as other international tourism related organizations.

**ARTICLE 7**

A Joint Commission shall be set up and assigned with the task of studying, agreeing upon and following up on measures capable of contributing to the attainment of this agreement. The Joint Commission shall be a platform for discussing distinctive areas of expertise in tourism that both Parties have, such as desert tourism and religious tourism.

The first and initial meeting of the Joint Commission shall be conducted within three (3) months of the signing of this agreement.

**ARTICLE 8**

The Joint Commission shall be composed of an equal number of representatives designated by the Ministry of Tourism of the State of Israel and by the Ministry of Culture and Knowledge Development of the United Arab Emirates, thus constituting national delegation (hereinafter referred to as "National Delegations"). Each National Delegation may be accompanied by their experts, as necessary.

Recognizing that governments primarily serve as catalysts for travel and tourism, while private organizations are primarily the providers of goods and services to the travelers and tourists, both Parties agree to include private sector representatives from the two countries in all the working groups and committees established in accordance with this Agreement.

The working language of the Joint Commission shall be English.

**ARTICLE 9**

The Joint Commission shall meet once a year. The Joint Commission may hold extraordinary meetings if it is deemed necessary, and with the agreement of the Heads of the National Delegations.

The Joint Commission shall meet alternatively in each of the two countries or via teleconferencing or through other means, on a date to be mutually agreed upon by the Heads of the National Delegations.

The Head of the National Delegation of the host country shall preside the meeting.

The National Delegation acting as host, shall be responsible for the work and expenses of the meeting's secretariat.

**ARTICLE 10**

The Joint Commission shall draw up its program of work and the priority order of the topics and problems to be dealt with, as well as any other matter which may be deemed necessary. The agenda for each meeting shall be jointly established by both heads of the National Delegations, at least one month before such meeting.

**ARTICLE 11**

The financial arrangements for the activities undertaken within the framework of this Agreement shall be jointly decided by the Parties on a case-by-case basis subject to the availability of funds and resources.

Each Party shall cover its costs for any activity initiated, unless otherwise agreed upon by the Parties.

**ARTICLE 12**

The decisions of The Joint Commission shall be submitted to the appropriate bodies of their respective Governments for approval. Upon approval, the decision shall be implemented.

**ARTICLE 13**

Each Party hereby designates its Ministry in charge of Tourism as the agency with the primary long term responsibility for implementing this Agreement.

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**ARTICLE 15**

**DISPUTE SETTLEMENT**

Any dispute that may arise between the Parties regarding the application or interpretation of this Agreement shall be settled amicably through mutual consultation or negotiation.

**ARTICLE 16**

**FUNDING AND RESOURCES**

The conduct of activities under this Agreement shall be funded on terms to be mutually determined and agreed upon between the Parties and shall be subject to the availability of funds and other resources of the Parties.

**ARTICLE 17**

**MODIFICATIONS**

1. This Agreement may be modified as may be required from time to time by mutual written consent of the Parties.
2. Any such modification shall form an integral part of this Agreement.

**ARTICLE 18**

**ENTRY INTO EFFECT**

*Option 1: If signed before entry into force of the Peace Treaty*

Pursuant to Article 5 of the Peace Treaty, this Agreement shall enter into effect with the entry into force of the Peace Treaty.

*Option 2: If signed after entry into force of the Peace Treaty*

This Agreement shall enter into effect upon signature by both Parties.

Done at \_\_\_\_\_\_\_\_\_\_\_\_\_, this day \_\_\_\_\_\_\_\_\_\_\_\_\_, 5781, Muharram \_\_\_\_\_\_\_\_\_\_\_\_, 1442, which corresponds to \_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2020, in the Hebrew, Arabic and English languages, all texts being equally authentic. In case of divergence of interpretation, the English text shall prevail.

For the Government of the For the Government of the

United Arab Emirates: State of Israel:

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H.H. H.E.